

# News Release

**DATE:** 8 September 2007

**RELEASE:** Immediate

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## CONVEY INK TRAINS HUMPHREY FELLOWS: PERSONAL BRANDING COURSE RAVING SUCCESS

**Chapel Hill, NC 8 September 2007**— Convey Ink's Drew Becker presented his Personal Branding Workshop to the Humphrey's Fellows at UNC and received rave reviews. The course is built around creating a personal brand to distinguish yourself in the marketplace. Participants immediately understood the relevance to their lives as leaders in their own countries. The Hubert H. Humphrey Fellowship Program brings to the United States accomplished mid-level professionals from designated countries that have a wide range of development needs.



"You scored well beyond our minimum average for rehire. You received some of the highest scores as a first-time trainer," said Elizabeth Gorsuch, program director. "Congratulations! I valued your humanity and sincerity in working with my group."

Convey Ink presents educational seminars in business and marketing as part of its offerings. CI operates from the premise that business education is critical to new entrepreneurs and therefore provides educational opportunities to the community. Convey Ink was delighted to share branding information with an international audience, especially of this caliber.

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### About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*<sup>™</sup> where truth is paramount, and *spin* a thing of the past. For more information, please visit our website ([www.CONVEYINK.COM](http://www.CONVEYINK.COM)) or call us (1-919-264-9868) directly.