



News Release

DATE: 21 August 2007

RELEASE: Immediate

CONTACT: Drew Becker
Office: +1-919-264-9868
DRBECKER@GMAIL.COM

CONVEY INK'S BECKER RE-CERTIFIED TO TRAIN IWCC COMMUNICATION COURSES

Raleigh, NC – 21 August 2007– Drew Becker, CEO of Convey Ink, has been re-certified to teach IWCC courses through the North Carolina Community College system. His original certification was completed in July of 2003 when he began teaching Technical Writing at Johnston Community College in Clayton N.C.

“I have seen so many individuals improve their communication skills since my original certification that being able to continue to offer this curriculum is a strong part of our educational strategy at Convey Ink,” said Becker.

Convey Ink offers writing training as part of its marketing services to clients in the Triangle. Improving employees' abilities to communicate can increase efficiencies in companies large and small.

###

About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*[™] where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.