



# News Release

**DATE:** 20 April 2007  
**RELEASE:** Immediate  
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## **RE-INVENTION COURSE SUCCESSFUL AT UNC CHAPEL HILL FRIDAY CENTER: RE-INVENT YOURSELF AS A CONSULTANT PROVIDES PASSION**

**Chapel Hill, NC - 20 April 2007** – Convey Ink’s Drew Becker workshop “Re-Invent Yourself as a Consultant” was well received at University of North Carolina’s Friday Center. Over 20 people were present and showed great enthusiasm for this course which gave information about how to begin your own business as a consultant. Many asked real-life questions about details about beginning a consulting course as they looked to begin their own businesses. Others wanted to learn about the scope of beginning a consultancy.

“This course got very positive evaluations,” said Rosemary Howard, Continuing Education Program Specialist. “Nineteen of 21 surveys indicated they would recommend it to others.”

Convey Ink presents educational seminars in business and marketing as part of its offerings. CI operates from the premise that business education is critical to new entrepreneurs and therefore provides educational opportunities to the community.

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### **About Convey Ink, Inc.:**

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*<sup>™</sup> where truth is paramount, and *spin* a thing of the past. For more information, please visit our website ([WWW.CONVEYINK.COM](http://WWW.CONVEYINK.COM)) or call us (1-919-264-9868) directly.