



News Release

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CONVEY INK'S BECKER JOINS INSPIRE TO COACH: BUSINESS AND PERSONAL COACHING OFFERED

Raleigh, NC – 7 March 2007– Drew Becker, CEO of Convey Ink, has joined the staff of Inspire Corporation on a part-time basis to offer coaching services as a KI coach. Inspire, the brain-child of Theresa Salihu began in October of last year and is gathering a great deal of traction in the Raleigh area. Mr. Becker will be one of about a dozen coaches who will service Inspire clients. A variety of coaching styles and areas of expertise make Inspire a unique coaching company in the area.

“We are excited to have Becker join our coaches and feel he brings some special talents especially in offering branding and business coaching” said Salihu. “He also fits the profile of an Inspire coach in that he will work to help his clients achieve their greatest potential.”

Convey Ink has formed this alliance with Inspire to expand its offering of individual and business coaching to clients in the Triangle. In addition, Convey Ink can offer extended coaching services and training to its own clients through this relationship.

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*[™] where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.