



# News Release

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## CONVEY INK PRESENTS SHARPEN YOUR WRITING COURSE FOR TOWN OF CARY MANAGEMENT

**Raleigh, NC – 10 January 2007**– Working through Wake Technical Community Colleges, Convey Ink will offer a 10-week writing course for managers in the town of Cary. This comprehensive writing course is designed to improve writing for managers who may not have had a writing course recently. The goal is to upgrade written communications in the department, especially for incident reports and other regularly composed documents.

“We want to invest in our management and know that better writing will help,” said Stephanie Davidson, Human Resources Director of Employee Training and Development Programs. “Our managers have proven themselves in their areas of expertise and augmenting this with writing skills will benefit the town.”

Convey Ink offers writing training as part of its marketing services to clients in the Triangle. Improving employees’ abilities to communicate can increase efficiencies in companies large and small.

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### **About Convey Ink, Inc.:**

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*<sup>™</sup> where truth is paramount, and *spin* a thing of the past. For more information, please visit our website ([WWW.CONVEYINK.COM](http://WWW.CONVEYINK.COM)) or call us (1-919-264-9868) directly.