



News Release

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CONVEY INK'S BECKER CERTIFIED IN KI COACHING PROGRAM

Raleigh, NC – 8 November 2006– Drew Becker, CEO of Convey Ink, earned certification as a KI coach. KI coaching, created by Martin Brossman draws on the principles of the Martial Art Aikido which means "The Way of Harmony." The methodology is based on working with clients from a perspective of compassion, viewing conflict as a gift, and redirecting energy.

"The KI Coaching curriculum was just what I needed to solidify the coaching skills I had developed over the years, and now I am ready to expand what I can do for clients by adding a coaching perspective to the interactive process I already use" said Becker.

Convey Ink has now expanded its offerings to include individual and business coaching to clients in the Triangle. The accountability of working with a coach improves the individual's abilities to achieve his or her highest goals.

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*[™] where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.