



# News Release

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## WAKE TECH BRINGS IN CONVEY INK FOR AMA WRITING COURSE

**Raleigh, NC – 12 October 2006** – Wake Technical Community Colleges has retained Convey Ink to teach the AMA Writing course this Fall at the Business and Industry Center. Drew Becker of Convey Ink has worked with the community colleges in presenting other writing courses. The course will run five consecutive Wednesday evenings throughout the fall.

“I look forward to presenting the AMA writing curriculum,” said Becker. “Our company is committed to creating better communications for businesses in North Carolina.”

Convey Ink offers writing training as part of its marketing services to clients in the Triangle. Improving employees’ abilities to communicate can increase efficiencies in companies large and small.

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### **About Convey Ink, Inc.:**

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*<sup>™</sup> where truth is paramount, and *spin* a thing of the past. For more information, please visit our website ([WWW.CONVEYINK.COM](http://WWW.CONVEYINK.COM)) or call us (1-919-264-9868) directly.