



News Release

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CONTACT: Drew Becker
Office: +1-919-264-9868
DRBECKER@GMAIL.COM

CONVEY INK PRESENTS WRITING COURSE FOR NC STATE EMPLOYEES

Raleigh, NC – 9 August 2006 – Working through Wake Technical Community Colleges, Convey Ink will offer a 10-week writing course for managers in the NC State Housekeeping Department. This comprehensive writing course is designed to improve writing for managers who may not have had a writing course recently. The goal is to upgrade written communications in the department, especially for incident reports and other regularly composed documents.

“We see this as a step in increasing efficiency of our managers,” said Albert Scott, Director of University Housekeeping. “Many of our supervisors can use a refresher to update their skills.”

Convey Ink offers writing training as part of its marketing services to clients in the Triangle. Improving employees’ abilities to communicate can increase efficiencies in companies large and small.

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*[™] where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.