



News Release

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NC STATE TECHNOLOGY INCUBATOR BUSINESS DEVELOPMENT UNIVERSITY AGENCY PICKS CONVEY INK TO WORK WITH ENTREPRENEURS

Willow Springs, NC – 26 June 2006 – The NC State University Technology Incubator has chosen Convey Ink as the marketing company to work with new entrepreneurs on business development. The choice was made based upon the experience of Convey Ink in working with startup companies to develop their branding and strategic planning for growth.

“We spoke with a number of marketing companies about this project,” said, of the NC State Technology Incubator. “Many were well qualified, but Convey Ink stood out above the rest for their experience and coaching abilities.”

The NC State University Technology Incubator provides facilities and management help to small startup and entrepreneurial enterprises with developing unique technological products and building new companies around them. Those helped are expected to do the work on their companies themselves with coaching assistance and advice from business experts arranged by the Incubator. The project is funded by a number of state agencies, including the NC Rural Center and others.

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing™* where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.