



News Release

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CONVEY INK TO DO PUBLICITY AND EVENT PLANNING FOR APCAC APEX PERFORMING AND CULTURAL ARTS CENTER SEEKS DEVELOPMENT FUNDS

Willow Springs, NC – 1 April 2006 – Convey Ink has been retained to handle the kick-off event in the fundraising campaign for the new Apex Performing and Cultural Arts Center (APCAC). The Town of Apex, North Carolina, has determined to convert the 1912 vintage city hall building, now occupied only by the Parks and Recreation Department, into an arts center for the town. They have retained the firm of Winslow and Associates to raise the funds necessary for the conversion and restoration, and Winslow has given Convey Ink the task of handling the initial event in the campaign.

“We wanted someone local to do this event since they would have a deeper feeling for the needs of the community,” said David Winslow, principal of Winslow Associates. “Convey Ink, with its combination of press contacts and links with the arts in the area was the most logical choice to make.”

The event will be held at a date yet to be scheduled in the old town hall building as it currently exists. This will allow attendees to see how the facility looks today and view the plans and artist conceptions of the building after the extensive renovations are made. All attendees will have the opportunity to pledge funds for the project and have their names inscribed on bricks and theater seats in return.

The building to be used was constructed in 1912 as the town hall building, but also housed the town market on its first floor. Chickens were sold on the street in front of the building, and two jail cells and an office for the town marshal occupied the back of the first floor. The second floor housed the mayor’s office, room for town files, and a one-hundred fifty seat theater. The theater was used for town council meetings, plays, lectures, school events, and was the location for the first moving picture show (silent, of course) ever in Apex.

The renovation and restoration of the facility calls for the retention of the theater as a venue for plays, concerts, and other events with many of the features of the stage and audience area restored to as they were when the building was built. An addition will be added to the back of the building to allow for better dressing room and storage areas on the second floor and increased gallery space on the first floor. An addition on the southeast side of the building will house a new stairwell, elevator, and catering facilities. The outside of the building will be restored as closely as possible to its original 1912 appearance.

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About Convey Ink, Inc.:

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