



News Release

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BUSINESS LOAN QUEST SELECTS CONVEY INK UNIQUE LOAN BROKER TO INCREASE MARKET AWARENESS

Willow Springs, NC – 14 February 2006 – Business Loan Quest (BLQ), a business loan broker based in Cary, North Carolina, has selected Convey Ink to handle its marketing and public relations efforts. The choice was based upon the abilities of Convey Ink to deliver a high-level of awareness through its press contacts throughout the area, and its dedication to the principles of authenticity, honesty, and integrity in its work.

“I do my business with honesty and integrity in all ways,” said Maria Lando, President of Business Loan Quest. “I wanted a marketing company able to share that ideal, and I found it in Convey Ink.”

Convey Ink will be responsible for raising awareness of BLQ within the community of existing businesses and entrepreneurial startup companies throughout the area. This will be done through press releases and some guerrilla marketing efforts designed to draw attention to the loan broker, allowing BLQ to assist many smaller needing an infusion of cash to increase their potential for growth.

Business Loan Quest does not make loans, but rather consults on the preparation of loan applications, and then arranges for those applications to get into the hands of motivated lenders willing to work with entrepreneurial and startup businesses. Go to the BLQ website (www.blq.com) for more information on the company and its services.

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*[™] where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (www.CONVEYINK.COM) or call us (1-919-264-9868) directly.