



News Release

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CONCIA TECH SELECTS CONVEY INK FOR BUSINESS DEVELOPMENT

Cary, NC – 27 September 2005 – Allan St. Clair, owner and CEO of Concia Tech has selected Convey Ink for business development, branding and market planning. St. Clair will work with Convey Ink to focus the marketing and branding for the business which he started earlier this year.

“Bringing in a marketing company like Convey Ink is a good idea. I am a technology person and can use advice in the marketing arena,” said St. Clair.

Concia Tech helps companies with technology, especially networking and optimizing the use of personal computers. Allan brings a wealth of experience from his positions in large corporate environments and desires to share these with smaller businesses.

Convey Ink offers business development as part of its marketing services to clients in the Triangle. Business development is critical to clients who want to execute sales and marketing plans and move from the planning to the implementation phase.

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*[™] where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.