



# News Release

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## J.T. SULLIVAN, HOME BUILDER SELECTS CONVEY INK FOR NEW WEB SITE

**Raleigh, NC – 10 September 2004–** – Working with graphic designer Sherry Bastion, Convey Ink has been retained to write the text for the new J.T. Sullivan website. Sullivan builds custom homes in the Raleigh area and has participated in the Parade of Homes.

“We are excited about creating a website that will allow customers to get the feel for the quality and beauty of the houses we build,” said Sullivan. “We are fortunate to be able to used the combined expertise of Bastion and Convey Ink to accomplish our objectives.”

J.T. Sullivan has been building homes in the Raleigh area for several years now and has many satisfied customers. Many of their testimonials will appear on the website, [WWW.JTSULLIVAN.COM](http://WWW.JTSULLIVAN.COM).

Convey Ink offers web development as part of its marketing services to clients in the Triangle. Since the web has become one of the most significant means of finding services, CI believes web presence is a critical component of marketing today.

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### About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*<sup>™</sup> where truth is paramount, and *spin* a thing of the past. For more information, please visit our website ([WWW.CONVEYINK.COM](http://WWW.CONVEYINK.COM)) or call us (1-919-264-9868) directly.