



News Release

DATE: 4 June 2004
RELEASE: Immediate
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ROSIER HENSLER AND ASSOCIATES BRINGS IN CONVEY INK FOR BUSINESS DEVELOPMENT

Raleigh, NC – 4 June 2004 – Rosier Hensler and Associates, an import and sales company specializing in marketing fine jewelry and products from Mexico has selected Convey Ink for business development and market planning. Richard Hensler, CEO, will work with Convey Ink to define and focus future directions for the business and build a sales and marketing plan for the first two years of operation.

“Collaborating with members of Convey Ink will help us to plan for the initial years of the business and build a strong basis for going forward,” said Hensler.

Rosier Hensler and Associates imports and is a reseller for silver jewelry and gifts made in Mexico and operates in the RTP area. Hensler sees a much bigger vision with imports from around the world and a storefront in the near future.

Convey Ink offers business development as part of its marketing services to clients in the Triangle. Business development is critical to clients who want to execute sales and marketing plans and move from the planning to the implementation phase.

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*[™] where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.