



News Release

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JOHNSTON COMMUNITY COLLEGE CALLS ON CONVEY INK FOR TECHNICAL WRITING COURSES

Raleigh, NC – 12 September 2003 – Johnston Community College Industry Services has contracted with Drew Becker of Convey Ink (CI) to present the IWCC Technical Writing course for a number of bio-pharma companies in the county. Companies have indicated an interest and are ready to take advantage of this program.

“We are delighted to add this offering for New and Expanding Business,” said Joy Callahan, Director of Industry Services. Callahan says that two companies have already committed to the course and she believes the course will be a popular offering.

Business and Industry Services serves companies in Johnston County by offering education to improve skills of management and employees.

Convey Ink offers writing services and education to clients in the Triangle. CI provides course to improve communications to help companies become more efficient and save significant time in writing processes.

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*[™] where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.