



News Release

DATE: – 4 February 2003

RELEASE: Immediate

CONTACT: Drew Becker
Office: +1-919-264-9868
DRBECKER@GMAIL.COM

DALAR INTERNATIONAL SELECTS CONVEY INK FOR WEBSITE RE-DESIGN AND MAINTENANCE

Raleigh, NC – 4 February 2003 — Dalar International, a company specializing in organizational development and personal development has hired Convey Ink to re-build and maintain its website. Birgitt and Ward Williams, co-owners, train individuals in the Genuine Contact Program™ and Meeting Facilitation techniques to aid companies in improving corporate culture and help individuals achieve top performance.

“We look forward to working with Convey Ink to help reorganize and rewrite our site for greater usability,” said Birgitt. “We have a great deal of helpful information and want to make it more accessible to our clients and for the general public.”

Dalar International trains internationally as well as in the Raleigh area. Course descriptions and schedules are on the site. They are the primary source for Open Space Technology™, a dynamic technique useful for strategic planning, problem solving and other group business activities.

Convey Ink offers web maintenance as part of its marketing services to clients in the Triangle. Since the web has become one of the most significant means of finding services, CI believes web presence is a critical component of marketing today.

###

About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*™ where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.