



News Release

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LIGHTHOUSE LEARNING HIRES CONVEY INK FOR WEBSITE

Raleigh, NC – 18 March 2002– Lighthouse Learning, a training, leadership and organizational development company has hired Convey Ink to update and re-build its website, LTHOUSELEARNING.COM. Nancy Deswick, co-owner requested help in changing and maintaining her company’s web presence to show a higher quality image to prospective clients.

“We want to update our look on the web and came to agreement with Convey Ink to help with this,” said Deswick. “We want to focus on our business and believe having Convey Ink manage the website will free up significant time.”

Lighthouse Learning and Development company specializes in teams, leadership and organizational effectiveness.

Convey Ink offers web maintenance as part of its marketing services to clients in the Triangle. Since the web has become one of the most significant means of finding services, CI believes web presence is a critical component of marketing today. .

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About Convey Ink, Inc.:

Convey Ink (CI) is a unique company, specializing in assisting other enterprises to realize their full potential through marketing, branding, business writing, public relations, and training. All work is based upon the premise of *Authenticity Marketing*™ where truth is paramount, and *spin* a thing of the past. For more information, please visit our website (WWW.CONVEYINK.COM) or call us (1-919-264-9868) directly.